

### Call for Papers

## Philanthropy in the spotlight?

### Resources, Reputation and Achievements

### European Research Network On Philanthropy

9<sup>th</sup> International Conference, 4-5 July 2019

University of Basel, Switzerland

In recent years the public profile of philanthropy has increased. Across Europe (and beyond) philanthropic actors take the lead in addressing societal issues and the contribution of philanthropy is being (re)discovered by public actors. While philanthropy is not a new phenomenon, its heightened visibility has raised questions about the background and motives of philanthropic organizations and donors, the place of philanthropy within (European) welfare states, and the relationship of philanthropy to other actors that aim to solve societal issues and/or put issues on the societal agenda. An increase in visibility seems to call for more transparency and a better understanding of the achievements, impacts and limitations of philanthropy: we should look the philanthropic gift horse in the mouth.

Hosted by the Center for Philanthropy Studies (CEPS) at the University of Basel in Switzerland, the conference will gather scholars from various disciplines sharing a motivation to discuss the achievements of philanthropy in the present day, and to generate new questions about how philanthropy might develop in the future. Participants are especially encouraged to send in proposals addressing questions related to the financial and other sources of philanthropy related to the reputation of philanthropic organizations and projects and/or achievements of philanthropy. In doing so, the conference aims to initiate a lively debate about the multifaceted character of philanthropy in the past, present and future.

ERNOP welcomes papers addressing questions from a **micro- meso- and/or macro perspective** and from questions addressing the **background, contents and/or output of philanthropy**. Papers can be either **empirical** – using quantitative, qualitative, or mixed method approaches – or **theoretical**. Topics at the conference include (but are not limited to this alphabetical list):

- Altruism and generosity
- Bequests and intergenerational transfers
- Cross-country studies of philanthropy
- Corporate philanthropy and CSR
- Cross-sector collaboration with for profit organizations or governments
- Diaspora and community philanthropy
- Economics of philanthropy
- Efficacy, efficiency and performance evaluation
- European philanthropy (or philanthropies)
- Family philanthropy
- Fundraising strategies and practices
- Foundation roles and strategies
- Governance of foundations
- High net worth philanthropy
- Impact, outcomes and outputs of philanthropy
- Legal and fiscal issues in philanthropy
- Methodology for philanthropy research
- Morality and ethics of giving
- New frontiers and innovation in philanthropy
- Philanthropy and democracy
- Private and public foundations
- Social innovation, crowdfunding and philanthropy
- Strategies for philanthropy
- Theories of giving and volunteering
- Venture philanthropy, social investment and impact investment
- Volunteering, giving time

---

**Target audience**

ERNOP welcomes participation from researchers in all academic disciplines, as well as professionals from and working with the philanthropy sector – including nonprofit executives and staff, foundation staff, consultants, and policymakers.

---

**Keynote speakers**

**Rob Reich** : Rob Reich is professor of political science and, by courtesy, professor of philosophy and at the Graduate School of Education, at Stanford University. He is the director of the Center for Ethics in Society and faculty co-director of the Center on Philanthropy and Civil Society (publisher of the Stanford Social Innovation Review), both at Stanford University. He is the author of the forthcoming book, *Just Giving: Why Philanthropy is Failing Democracy and How It Can Do Better* and the recent *Philanthropy in Democratic Societies* (edited with Chiara Cordelli and Lucy Bernholz). His current work focuses on ethics and technology, and he is editing a new volume called *Digital Technology and Democratic Theory* (with Lucy Bernholz and Helene Landemore). He is also a board member of GiveWell.org and the magazine Boston Review.

**Pamala Wiepking**: Pamala Wiepking is the Visiting Stead Family Chair in International Philanthropy and Visiting Associate Professor of Philanthropy at the Lilly Family School of Philanthropy at IUPUI in Indianapolis. In 2017 she was recipient of the UMD SPP Do Good Institute-ARNOVA Award for Global Philanthropy and Nonprofit Leadership. With Femida Handy she co-edited the new standard reference work on global philanthropy, the *Palgrave Handbook of Global Philanthropy*, which won ARNOVA's 2016 Virginia Hodgkinson Research Book Prize. Dr. Wiepking is also one of the founding members of the European Research Network on Philanthropy (ERNOP). Dr. Wiepking's research focuses on cross-national and interdisciplinary explanations of philanthropy. She is a member of the editorial board for *NVSQ* and the *International Journal of Nonprofit and Voluntary Sector Marketing*.

---

**Requirements and procedure**

For the ERNOP Conference 2019, submissions of a short abstract and the full working paper are required. Please submit your abstract at: [www.ernop.eu/conference2019](http://www.ernop.eu/conference2019).

- Abstracts should be about 2500 characters long (spaces, punctuation and title included. Authors, affiliations and keywords not included).
- Abstracts do not have a set structure. However, an outline of the research questions, methods, data sources, and a brief description of the results is highly appreciated.

---

**Submission deadlines:**

Abstracts:	February 10, 2019
Notification of acceptance:	March 10, 2019
Full papers:	June 9, 2019

---

**Practical issues and further information:**

Date of the conference: July 4-5, 2019  
Venue: University of Basel, Switzerland  
PhD Students Rate: € 275 (early bird), € 325 (regular)  
Scholars and non-profit practitioners rate: € 325 (early bird), € 375 (regular)  
Other categories (public and commercial sector): € 375 (early bird), € 425 (regular)  
Early Bird Rate ends: March 17, 2019  
More information and registration: [www.ernop.eu/conference2019](http://www.ernop.eu/conference2019).

**The ERNOP team looks forward to receiving your submissions and welcoming you to Basel!**