

Transformative Leadership: A sustainable leadership model for values-based organizations

An Interdisciplinary, International Blended-Learning Seminar

Albert-Ludwigs-Universität Freiburg

Prof. Dr. Klaus Baumann, Arbeitsbereich Caritaswissenschaft und christliche Sozialarbeit

Prof. Dr. Jörg Lindenmeier, Professur für Public and Non-profit Management, insb. Corporate Governance und Ethik

Prof. Dr. Georg von Schnurbein, Universität Basel, Center for Philanthropy Studies

Prof. Dr. Marc Feix, Universität Straßburg, Theologische Fakultät, Ethik



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Transformative Leadership...



“is an ethically based leadership model that integrates a commitment to values and outcomes by optimizing the long-term interests of stakeholders and society and honoring the moral duties owed by organizations to their stakeholders.”

Caldwell C, et al. (2012): Transformative Leadership – Achieving Unparalleled Excellence. Journal of Business Ethics 109:175 - 187. p. 176

Course Aims



- Gain theoretical and practical insights into the field of leadership in public, non-profit and values-based organizations
- Discuss leadership topics in an interdisciplinary, international setting



Course Outline



- Target group:
 - Students completing their Master's in:
 - (Public and Non-Profit) Management
 - Economics
 - Caritas Science and Ethics
 - Theology
 - Etc.
- Credits: 5/6 ECTS
- Course Type: Elective, Blended-Learning

Course Requirements



- Attendance at one-site course meetings in Freiburg, Strasbourg, Basel
- Completion of online e-learning modules, including short quizzes and assignments
- In Freiburg: Participation in shadowing with a local leader in the public/non-profit sector
- E-portfolio: included assignments from online e-learning modules, journal reflections during the shadowing experience, preparation of a business ethics case study with questions and potential solutions

Dates



- Start in September/October 2018
- In Freiburg: Shadowing Days in October/November/December 2018
- Mid-term Meeting in December 2018
- End in February 2019

- Self-directed e-learning modules to be completed between meetings
- Short online meetings (every few weeks)

Requirements and Registration



- Requirements:
 - Fluency in English
 - Short letter of motivation
- Course registration/inquiries via e-mail to:
 - Karin Jors (University of Freiburg, Project Assistant): karin.jors@vwl.uni-freiburg.de
- Deadline for application:
 - Freiburg: July 15, 2018
 - Basel: June 1, 2018
 - Strassbourg: June 1, 2018