

CAS Global Social Entrepreneurship 2020/2021

I am interested in joining the course as Pioneer with a scholarship.

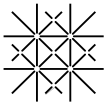
Personal Data

Title	Mr.	Ms.	Address	Private	Business
Last name*		Academic title	
First name		Date of birth	
Organization		Nationality	
Address				
Postal Code / City		Country	
E-Mail	Country	WhatsApp	

My project (short description and website)

Next important steps in the project development, desired output

1.
2.
3.
4.



My professional experience

Professional experience _____ years

Management experience _____ years

Most important stages of professional career (organization, occupation, duration)

My motivation for applying

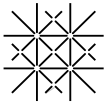
How did you become aware of our course?

.....

Contact

By sending in this application form I acknowledge the information and the scholarship selection criteria given in the form "GSE20_Pioneers_Information&Criteria".

Please send the completed form by e-mail to ceps@unibas.ch including a current photo.
Date & Signature:



CAS Global Social Entrepreneurship 2020

Information & Selection Criteria for Pioneer Scholarship

1. What is the CAS in Global Social Entrepreneurship?

This certificate course (CAS) is designed for leaders of social initiatives, nonprofit organizations (NPOs) and enterprises that target global challenges of our society (e.g. child health, education, migration, etc.). In this course, you learn and improve your skills as a leader of projects and initiatives. International academic and field experts provide you with profound knowledge on innovation management, social innovation, business development, global governance, and impact measurement.

The CAS course is accredited with 16 ECTS points, which is relevant for people wishing to take further training in the European Educational Area.

2. Participants: Pioneers and Explorers

The CAS brings together participants with innovative social business projects from developing and emerging countries and participants from developed countries:

- **Pioneers** are leaders of social initiatives from emerging and developing countries, working in the areas of health care, education or empowerment with children or vulnerable groups.
- **Explorers** are experienced persons from developed countries working in nonprofits, foundations or business corporations.

All participants receive a Certificate of Advanced Studies (CAS) by the University of Basel.

3. Commitment to a Promising Solution

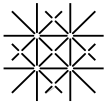
Pioneers are enthusiastic about a promising solution or approach to a social problem and have made this to their social initiative. Successful social entrepreneurs must be creative, both as goal-setting visionaries and as problem-solvers who can turn their vision into reality.

We are looking for participants who are leading a social initiative that is already running and that he or she would like to further develop. We have projects in mind that are related to issues of health and education of children and young people. But there are so many other important issues – please surprise us!

4. Eligibility

To be eligible for a “**Pioneer**” scholarship for the CAS Global Social Entrepreneurship, candidates must be...

- from an emerging or developing country
- running a social initiative/nonprofit organization for 1 to 5 years



5. Selection Criteria

- **Contribution**
...a demonstration of the applicant's commitment and ability to contribute to the advancement of social causes and communities in her/his home country
...high standards of honesty, transparency, and fair treatment of employees and partners as guaranteed cornerstones of the business concept.
- **Business planning**
...enjoy discussing the own social initiative with other participants of the course and developing the business model further together
- **Interaction**
...speak English well enough to easily follow a presentation and have a discussion,
...have the digital equipment to complete course parts online, to exchange and manage digital data, and to communicate via video or mobile phone.
...willing to participate in all course modules (see "Pioneers Presence and Role" below).

6. Coverage of the Scholarship

The scholarship includes

- Participants fee for the course (includes access to online courses, course material, and certificate by University of Basel)
- Trip to Basel (September, 21 - 24, 2020) – all travel expenses, board and lodging are covered
- For the stay in Basel (module 2) a daily allowance for meals outside the hotel

Not included are potential travel expenses or other costs in your home country during the other modules.

7. Seminar Dates 2020/2021

Module 1: online course, flexible start - completion until **September 21, 2020**

Module 2: **September 21 - 24, 2020** (Basel)

Module 3: **November 12 - 13, 2020** (Basel)

Module 4: **February 2021** (5 - 7 days on-site)

Module 5: **April 19 - 20, 2021** (Basel)

8. Pioneers' Presence

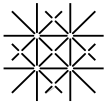
Due to the very different travel distances to the university of Basel, the presence of the Pioneers is required as follows:

Module 1: online for ALL participants

Module 2: ALL participants, Pioneers and Explorers, meet in Basel for a whole week and attend the program together.

Module 3: Project work takes place in teams and online.

For Explorers only there is an advanced lecture of two days within Module 3 in Basel. The Pioneers will not attend in presence since the travel would be unproportionable for just two days. They will temporarily be connected via video and audio call.



Module 4: Each project team will travel to the project country. The team will be welcomed and assisted there by the respective Pioneer. The weekly program is worked out by the team together.

Module 5: For this evaluation module, Explorers only meet in Basel. The Pioneers will be connected by video and audio call at certain points within the module.

9. Pioneers' Role

The Pioneers are course participants as well as promoters of their own project idea. Pioneers must be able to communicate their project. However, it is upon their decision how far the project team can or should support the project development. From the Pioneers the willingness is required to work intensively and critically on their own project.

«This course has transformed me from a spectator to a participant in the real development of the community that surrounds me. The ability to think, design and execute a social enterprise that adds value to its participants was gained during this course. I am forever grateful to have been chosen to undergo this training.»

Bernard Machaccia, Founder of Education for Better Living Organization and Foundation Karibu, Tanzania

10. Contact Details / More Information

Mr. Robert Schmuki
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University of Basel, Center for Philanthropy Studies

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Website-Link: <https://ceps.unibas.ch/de/cas-global-social-entrepreneurship/>

About the CEPS

The Center for Philanthropy Studies (CEPS) at the University of Basel is an interdisciplinary research and executive education institute for Philanthropy. It was established in 2008 through an initiative by SwissFoundations, the Association of Swiss Grantmaking Foundations.

CEPS is a research think tank which deals with the multifaceted topic of philanthropy.

www.ceps.unibas.ch

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