



University
of Basel

Center for
Philanthropy Studies



Global Social Entrepreneurship.

Shaping the Next Generation of Nonprofit Leaders

Certificate of Advanced Studies (CAS)

Supported by

FONDATION
BOTNAR

ADVANCED STUDIES

Towards Global Solutions



This certificate course follows the idea of project-based learning. Participants get the opportunity to test and execute the learned contents directly on real-time projects in social enterprises around the world. The course is designed for leaders of social initiatives, nonprofit organizations, and enterprises that target global challenges of our society (e.g. child health, education, migration, etc.).

The need for intercultural cooperation, innovative projects, and new thinking demands for leaders who quickly adapt to new circumstances and are able to overcome cultural differences.

Pioneers and Explorers

The aim is to bring participants with innovative social business ideas from developing and emerging countries (Pioneers) together with participants from developed countries (Explorers). Among the Pioneer projects from last course were businesses from Morocco, Tanzania and Columbia.

Unique Combination of Theory and Practice

This innovative course offers you the blended value of theory and practice. You will learn and improve your skills as a leader of projects and initiatives. International academic and field experts provide you with profound knowledge on innovation management, social innovation, business development, global governance, and impact measurement.

In intense team collaboration, mentored by experts, you learn and understand how social initiatives are planned, managed and implemented in a developing or emerging country. This brings new perspectives and skills into your own organization, be it a non-profit organization, a social business, or a corporate CSR unit.

Start your journey with us to become a next-generation non-profit leader!

A handwritten signature in black ink, appearing to read 'G. v. Schnurbein'.

Prof. Dr. Georg von Schnurbein
Director CEPS

Schedule and Contents

MODULE 1:	Entrepreneurship for Nonprofits ongoing Online Courses	Individual Online Courses
MODULE 2:	Business Development February 14 to 18, 2022	Pioneers and Explorers 5 days → Basel
MODULE 3:	Remote Coaching	Remote Coaching 1 to 2 month
	Capacity Building May 9 to 10, 2022	Explorers only 2 days → Basel
	Remote Coaching	Remote Coaching 1 to 2 month
MODULE 4:	On-site Implementation August/September 2022	Pioneers and Explorers 5 to 7 days → Field trip
MODULE 5:	Evaluation October 3 to 4, 2022	Explorers only 2 days → Basel

START

Module 1 is ongoing (online) and has to be completed individually before module 2 starts on February 14, 2022.

PARTICIPATION REQUIREMENTS

Minimum of three years work experience, advanced level English skills

COURSE LANGUAGE

English

CERTIFICATION

Certificate of Advanced Studies of University of Basel, 15 credits (ECTS)

REGISTRATION DEADLINE

January 23, 2022

EXPLORERS

Experienced persons from developed countries working in nonprofits, foundations, or business corporations. Participation fee: CHF 8,700 (excluding travel expenses/accommodation).

PIONEERS

Leaders of social initiatives from emerging and developing countries, working in the areas of health care or with children.

Pioneers are already selected.

FOR FURTHER INFORMATION PLEASE VISIT

www.ceps.unibas.ch/en/executive-education

The University of Basel has an international reputation of outstanding achievements in research and teaching. Founded in 1460, the University of Basel is the oldest university in Switzerland and has a history of success going back over 550 years.

The Center for Philanthropy Studies (CEPS) at the University of Basel is an interdisciplinary research institute and think-tank which deals with the multifaceted topic of philanthropy. It was established in 2008 by an initiative of SwissFoundations, the Association of Swiss Grantmaking Foundations.

“The course has offered learnings that would not have been achievable in a classroom setting.”

Dominique Zygmunt, Head of Political Affairs at Swissmem / Member of Parliament,
City of Zurich, Switzerland

“In this course, I met people from other specialist areas, from other regions of Switzerland, and the pioneers from other countries. This created a diversity and an unbelievable atmosphere of amazement. Beyond the exchange of knowledge, a lovely side effect are the wonderful new relationships.”

Paola Gallo, Managing Director at Job Factory Basel AG and Stiftung Job Training, Switzerland

Educating Talents since 1460.

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