

## Unconference on Philanthropy and Digitalization

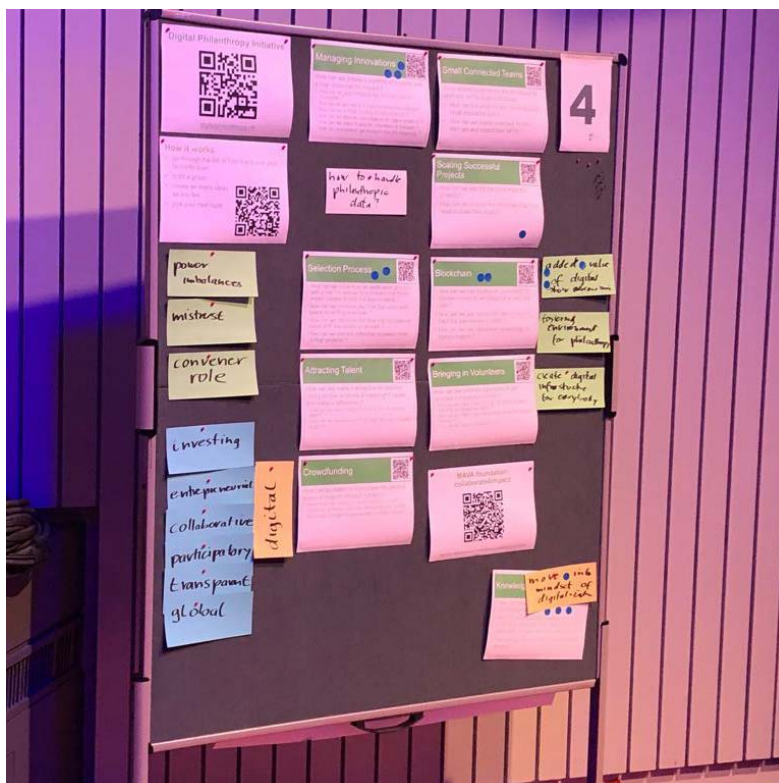
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Similar to the industrial revolution 200 years ago, the digital revolution is shaping and transforming our society fundamentally today. We are experiencing a profound technological change that affects all areas of life. The digital world is changing social relationships and questioning cultural traditions, social orders and economic models. The Unconference focuses on the impact of this development on the foundation's work and wants to discuss on the basis of specific pilot projects which pioneering role foundations can play in this transfer process.

The Unconference aims to go beyond the meta-level and explore various aspects of digitalization by discussing examples of concrete projects and developments, all of which we are not yet able to assess. How should business, philanthropy, and politics work together to seize the opportunities and at the same time protect those, which are at a disadvantage because of this development? New models for digital culture, lifelong learning, less work – more leisure etc.

In a fast moving environment it is key to cultivate the dialogue amongst all parties, which is the purpose of the unconference or the Swiss digital day. Ca. 75 people exchanged knowledge, questions, and ideas in this unconference on the role of philanthropy in an increasingly digitalized world.

### Digital Philanthropy Initiative



Key points:

- There is a huge potential for foundations to use digital tools to better support grantees and to generate more impact
- There is a particular interest in creating platforms that match grantees and donors to make the application process less time consuming for both sides
- Digital platforms enable real-time sharing of ideas, which could be valuable both for conferences and for collaboration in general

EDUCATION: School of the future, initiate pilot projects today.



Key points:

- Education is key for the next generation but also for the existing workforce (life long learning)
- Key skills will be: digital competence, entrepreneurship, social competences
- Teacher are key, their role will transform towards being coaches

CULTURE: Media and museums

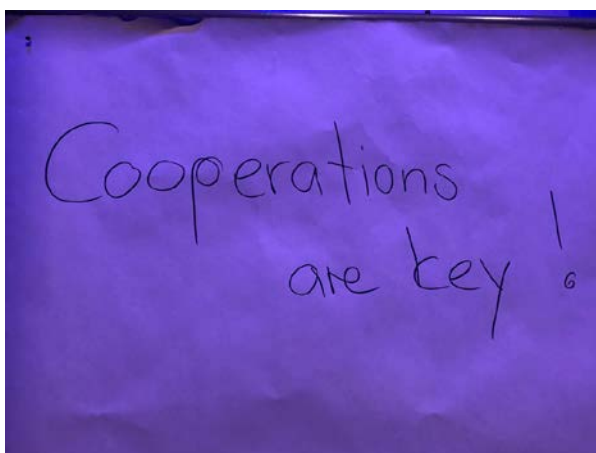


Key points:

- Digitalization has a great potential for media und cultural institutions like museums for innovating the way of news and knowledge presentation.
- Cultural institutions are often too much focussed on content; their capacity to digitally transform their activities could be more incentivised by philanthropic support.
- Foundations should tackle digitalization as a transversal topic and look out for opportunities to push media and cultural institutions to fully exploit digital storytelling and multimediality.



SOCIAL: New, entrepreneurial and digitally supported model in social support.

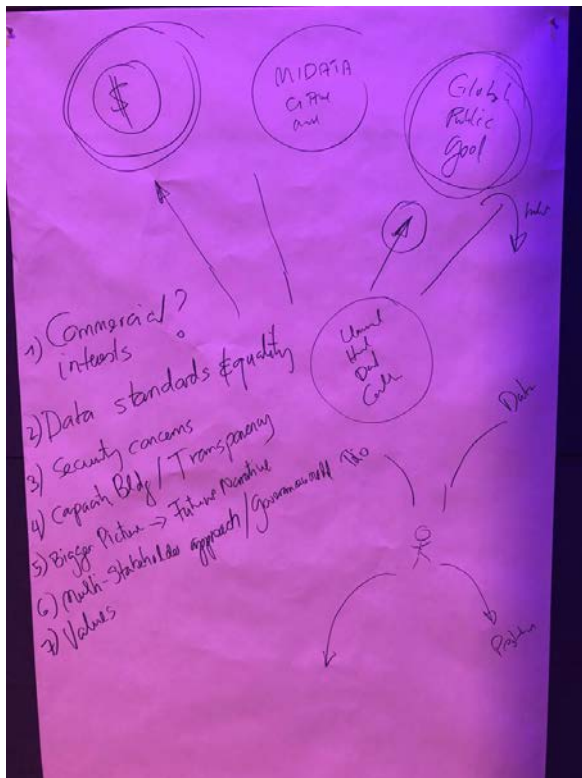


Key points:

- Digitalisation helps to reach socially disadvantaged people and help them more quickly and efficiently in emergency situations.

- Crowdfundig-campaigns must be gripping and personally staged so that they reach the "crowd" (Storytelling) and lead a project to succeed by raising only small amounts from a large number of investors.
- Cooperations in the social area are key for the effective use of digital innovation between actors at all levels.

GLOBAL HEALTH: Digitization as Transformation in Health Care in Developing Countries (Digital Health, Affordable Medicine).



De-worming → Link Education  
Health

Secondary education at girls is

Early childhood education process (educated parents)

Digitization as a tool

Reverse mentoring - Using children to teach parents

Having a clear/better picture of the field reality

Personalised Education - "Street smart"

Teach Human rights / Civic rights to all children

Learning to learn - Critical thinking / Diversity

Balancing "Fake news / Manipulated News" by being neutral - Origin perspective and context

Science-fiction + spiritual teaching together

Key points:

- Data needs to generate value for all: Security, Transparency, Values
- Education is key for global health, a specific focus on girls is relevant.