

Center for Philanthropy Studies (CEPS)

The research institute for philanthropy at the University of Basel.

GENERATE KNOWLEDGE

We contribute to a modern understanding of philanthropy in different subject areas. The CEPS is a recognized research institute with innovative projects that have found acclaim beyond Switzerland.

IMPART KNOWLEDGE

We support the development of philanthropy by means of university lectures, executive education programs, coachings, and information services. Foundations and other non-profit organizations benefit directly from our work.



Center for Philanthropy Studies (CEPS)
University of Basel, Steinengraben 22, CH-4051 Basel,
Tel.: +41 61 207 23 92
E-Mail: ceps-at-unibas.ch, www.ceps.unibas.ch

Initiated by: SwissFoundations



University
of Basel

Center for
Philanthropy Studies



Annual Report 2016



**University
of Basel**

Center for
Philanthropy Studies



University of Basel, Center for Philanthropy Studies, Steinengraben 22, CH-4051 Basel

Basel, April 2017
Annual Report 2016

Dear ladies and gentlemen,

comparisons between countries are a very popular method of examination in nonprofit research. We found more than 100 articles published in important scientific journals in the last 10 years using country comparisons in their analyses. Among the aims of this method are the characterization of differences between countries in regards to volunteer work, quantity of donations and state welfare systems. Yet, internationalization didn't bypass the nonprofit sector. Employees of Swiss NPO have international backgrounds. Many large aid organizations have set up foundations in the USA to raise funds in America – just like an organization such as Oxfam that raises funds here as well. In future, calls for bids by the state for social services will have to take place at an international level.

The CEPS is oriented towards more international activities to keep up with this development. We closely cooperate with researchers in other countries working on research projects within different topic areas such as philanthropy, corporate foundations, nonprofit leadership in urban development and volunteer work. This allows us to analyze data on a higher level and to support internationally aligned organizations in their development.

With the second edition of the CAS in Global Social Entrepreneurship, we were able to attract international participants for our executive education programs. 17 participants from 8 countries are planning and actualizing a local community center in Sri Lanka, learning hands-on about the challenges of social startups.

Our status as a Swiss competence center for philanthropy remains an important goal of the CEPS. The diverse range of different services, including event series, cooperative services, and publications like the Swiss Foundation Report, allow us to make the knowledge gained from our research known so it can be implemented by practitioners.

University of Basel
Center for Philanthropy Studies
Steinengraben 22
4051 Basel, Switzerland
ceps.unibas.ch

Prof. Dr. Georg von Schnurbein
Director
T +41 61 207 23 92
T +41 61 207 34 63 (direct)
georg.vonschnurbein@unibas.ch



**University
of Basel**

Center for
Philanthropy Studies



I would like to thank the ever-evolving and growing team at the CEPS and, particularly, all our sponsors, partners and lecturers for our successful cooperation and for your trust in the CEPS.

Wishing you an interesting read.
Warm regards,

Georg von Schnurbein
Director CEPS

P.S.: This report offers you a compact overview of our activities at the CEPS. For detailed information and access to our publications visit our website: www.ceps.unibas.ch



University
of Basel

Center for
Philanthropy Studies



Team

Director



Prof. Dr. rer. pol
Georg von Schnurbein
+41 61 207 34 63
Georg.vonSchnurbein@unibas.ch

Managing Director



Maria Clotilde Henzen
+41 61 207 56 30
Maria-Clotilde.Henzen@unibas.ch

Director Executive Education and Knowledge Transfer



MSc ETH Architecture / MAS NPO Management
Robert Schmuki since 1.10.2016
+41 61 207 56 26
Robert.Schmuki@unibas.ch

Research Interests: Strategy development in
the NPO sector, knowledge management &
transfer, criteria of success during upscaling
& implementation phases

Senior Researchers



Dr. rer. pol.
Oto Potluka
+41 61 207 28 40
Oto.Potluka@unibas.ch

Research Interests: Partnerships between
Nonprofits and Public Administrations



Dr.
Marybel Perez
+41 61 207 28 56
Marybel.Perez@unibas.ch

Research Interests: Nonprofit Governance,
Think Tanks

Research Assistants



MA in Soziologie
Steffen Bethmann
+41 61 207 23 99
Steffen.Bethmann@unibas.ch

Research Interests: Foundation Management,
International Comparative Research, Social
Entrepreneurship



MSc in Sustainable Development
Theresa Gehringer
+41 61 207 28 53
Theresa.Gehringer@unibas.ch

Research Interests: Corporate Philanthropy, Cor-
porate Social Responsibility, Corporate Founda-
tions, Sustainability in NPOs



MSc in Sustainable Development
Sara Stühlinger since 1.2.2016
+41 61 207 34 60
Sara.Stuehlinger@unibas.ch

Research Interests: Mission Investing (MI),
Financing of NPOs



MSc in Business and Economics
Sophie Langloh since 1.4.2016
+41 61 207 56 27
Sophie.Langloh@unibas.ch

Research Interests: Competition and Coopera-
tion among NPO, Global Philanthropy

Secretariat



MSc in Sustainable Development
Leonore Wenzel since 1.6.2016
+41 61 207 23 92
Leonore.Wenzel@unibas.ch

Student Assistants



cand. MSc in Business and Economics
Thomas Starzynski since 1.3.2016
+41 61 207 28 57
Thomas.Starzynski@unibas.ch



cand. BA in Media Studies and Economics
Felix Bartos since 1.10.2016
+41 61 207 33 09
Felix.Bartos@unibas.ch



cand. BA in Business and Economics
Marianne Käch since 1.10.2016
+41 61 207 23 47
Marianne.Kaech@unibas.ch

Employees until the end of 2016

Martina Merkle until 28.2.2016
Secretariat

Dr. rer. pol. Tizian Fritz until 30.4.2016
Research Assistant

Milena Jankovic until 31.8.2016
BA in Business and Economics, Student Assistant

Justine Portenier until 31.10.2016
BA in Social Studies and Economics, Student Assistant

Julia Fischer until 31.12.2016
MSc in Business and Economics, Student Assistant

Jonas Kipfer until 31.12.2016
Master of Law (MLaw), Research Assistant

Affiliate Professor

Jeffrey L. Brudney Ph.D., Betty and Dan Cameron Family Distinguished Professor of Innovation in the Nonprofit Sector at the University of North Carolina Wilmington, Department of Public & International Affairs

CEPS Advisory Board

Nadine Felix Director of the Stiftung Mercator Schweiz; **Maarten J.F.M. Hoenen** Prof. Dr., Vice Rector for Teaching and Development of the University of Basel; **Markus Mader** Director of the Swiss Red Cross; **Michael Meyer** Prof. Dr., Head of the Institute for Nonprofit-Management at WU Vienna (University of Economics and Business); **Adrian Ritz** Prof. Dr., Professor of Public Management and member of the Executive Board of the interdisciplinary Centre of Competence for Public Management at the University of Bern; **Lukas von Orelli** Director VELUX STIFTUNG, President SwissFoundations; **Beat von Wartburg** Dr., Director of the Christoph Merian Stiftung, board member of SwissFoundations; **Pascale Vonmont** Dr., Director of the Gebert Rüt Stiftung

Board

Michael Beckmann Prof. Dr., Faculty of Business and Economics at the University of Basel, Department of Human Resources and Organization; **Manfred Max Bergman** Prof. Dr., Sociological Institute at the University of Basel, Department of Social Research and Methodology; **Maria Clotilde Henzen**, Managing Director CEPS; **Peter Jung** Prof. Dr., Faculty of Law at the University of Basel, Department of Private Law; **Sophie Langloh** MSc in Business & Economics, Research Assistant CEPS; **Georg von Schnurbein** Prof. Dr., Director CEPS

Sponsors

Age Stiftung, Avina Stiftung, Sophie und Karl Binding Stiftung, Ria & Arthur Dietschweiler Stiftung, Ernst Göhner Stiftung, Stiftung Mercator Schweiz, Christoph Merian Stiftung, Gebert Rüt Stiftung, UBS Foundation for Social Issues and Education



University
of Basel

Center for
Philanthropy Studies



Research report 2016



www.ceps.unibas.ch/en/research

Data and philanthropy research

Big data has been revolutionizing the way we study the world. It is used by businesses to quickly adapt to customers' demands, by governments to develop transport and cybersecurity policies and by scientists for the study of genomics, oceans and the universe. Today, it is possible to collect petabytes (one billion megabytes) of information; however, this requires expensive special storage capacity and tools adapted to analyze the data, frequently supported by machine learning.

Against this dizzying backdrop, data in philanthropy is sparse because it is difficult to access. The empirical study of philanthropy necessitates digging into the behavior of individuals and organizations: why do they engage in philanthropic actions? What are the effects of philanthropy at individual, organizational and social levels? This kind of information is hard to collect with just the click of a mouse, which is how retailers often gather big data to identify customers' preferences.

Experiments, surveys and interviews have been useful sources of data to improve our understanding of giving, volunteering, or corporate philanthropy. Nevertheless, data collection in philanthropy still needs to deal with the challenge of producing comparable and longitudinal data to analyze cross-country variance and historical stability and change. The World Values Survey and the European Values Survey have contributed to our understanding of households' philanthropic behaviors. The European Research Network on Philanthropy (ERNOP), of which the CEPS is a member, is making a broader contribution by calculating donations by households, bequests, corporations, foundations and charity lotteries in European countries.

The CEPS has been contributing to the development of Swiss data on philanthropy as reflected in the Swiss Foundation Report published every year. We also seek to advance the study of subjects in which empirical research has been difficult due to the lack of accessible data. For example, we are currently collecting data on foundations' board membership as well as financial data for the study of governance and performance. The aim is to develop comprehensive and longitudinal databases with which we can make a long-term contribution to philanthropy research.

Output

Scientific conferences

11.12.2015 Paris, France & **23.2.2016** Liège, Belgium
SEPHI Doctoral Seminar in Social Entrepreneurship and Philanthropy

- Theresa Gehringer: The Linkage of Corporate Philanthropy to Corporate Social Responsibility and Its Social Impact

3. – 6.4.2016 Graz, Austria

RSA Regional Studies Association Annual Conference

- Oto Potluka/Jan Bruha: Cohesion Policy as an Instrument to Increase Air Quality in Cross-border Regions

21. – 22.4.2016 Göttingen, Germany

Internationales NPO-Forschungsscolloquium

- Theresa Gehringer/Georg von Schnurbein: Die philanthropische Infrastruktur der Schweiz für eine nachhaltige Entwicklung

26.5.2016 Prague, Czech Republic

CEA Czech Evaluation Association (CES – Česká evaluační společnost)

- Oto Potluka: Evaluation of Air Quality: A Step Towards Evaluations on Health and Quality of Life

13.6.2016 Brussels, Belgium

RSA Regional Studies Association International Research Network Seminar on EU Cohesion Policy

- Oto Potluka: Impact Evaluation of Air Quality: Step Towards Evaluations of Quality of Life

28.6. – 1.7.2016 Stockholm, Sweden

ISTR International Society for Third-Sector Research

- Steffen Bethmann: Can Foundations Play the Role as Social Innovators?
- Marybel Perez: Foundations' Lobbying in Brussels? Unearthing the Political Role of Foundations;
- Georg von Schnurbein/Tizian Fritz/Rahel Feist/Carina Wyss: Moderating Effects of Student Giving and Volunteering;
- Georg von Schnurbein/Sara Stühlinger: Exploring Paths to Financial Growth;
- Georg von Schnurbein/Marybel Perez/Theresa Gehringer: Strength and Weakness of Nonprofit Comparative Research;
- Georg von Schnurbein: How to Build a University Center with Foundation Money



5. – 9.8.2016 Anaheim, USA

AOM Annual Meeting of the Academy of Management

- Georg von Schnurbein/Marybel Perez/Theresa Gehringer: Networked Governance in Global Health Partnerships;
- Georg von Schnurbein/Sibylle Studer: How Inclusive are Voluntary Organizations?

7. – 10.9.2016 Prague, Czech Republic

ECPR European Consortium for Political Research

- Marybel Perez: Foundations' Lobbying in Brussels? Unearthing the Political Role of Foundations

14. – 16.9.2016 Lucerne, Switzerland

IGT Internationale Genossenschaftstagung 2016

- Raymond Saner/Lichia Saner-Liu/Georg von Schnurbein: Evolution of Ownership Structure of Housing Cooperatives: Examples from USA, Kenya and Germany

26. – 30.9.2016 Maastricht, Netherlands

EES European Evaluation Society

- Oto Potluka: Evaluation of Public Interventions on Air Pollution

20. – 21.10.2016 Aix-en-Provence, France

RSA Regional Studies Association International Research Network Seminar on Leadership in Urban and Regional Development

- Oto Potluka: Leadership at Local Level: The Case of Central Europe

Scientific Publications

Complete publication list by category: www.ceps.unibas.ch/en/publications



Monographs: **5**

Scientific articles in peer-reviewed journals: **3**

Articles in collected editions: **4**

Articles in newspapers and other journals: **2**

Working Papers: **1**

Outcome

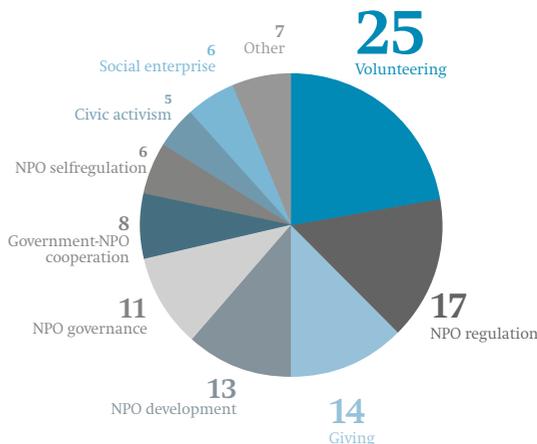
Which research questions were we able to answer with our studies?

COMPARATIVE STUDIES

This study analyzes how comparative research of nonprofit organizations (NPO) has contributed to the understanding of these organizations. It particularly focuses on the influence of definitional aspects of NPOs such as size and revenue structure, in addition to macro-social trends, such as globalization and New Public Management and their definition on the comparative research agenda. The research identifies three new clusters for future comparative research, including research on investment and growth, research on participation and social impact, and, finally, research on social cohesion and civil society.

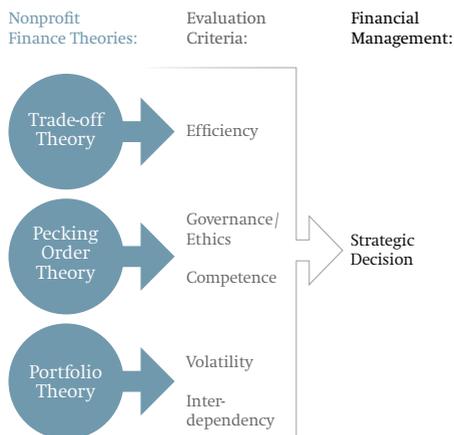
CEPS Working Paper 2016:
Comparative Research of Non-Profit Organisations
www.ceps.unibas.ch/publikationen/ceps-working-paper-series

SUBJECTS STUDIED IN COMPARATIVE RESEARCH



MANAGING FINANCIAL RESOURCES

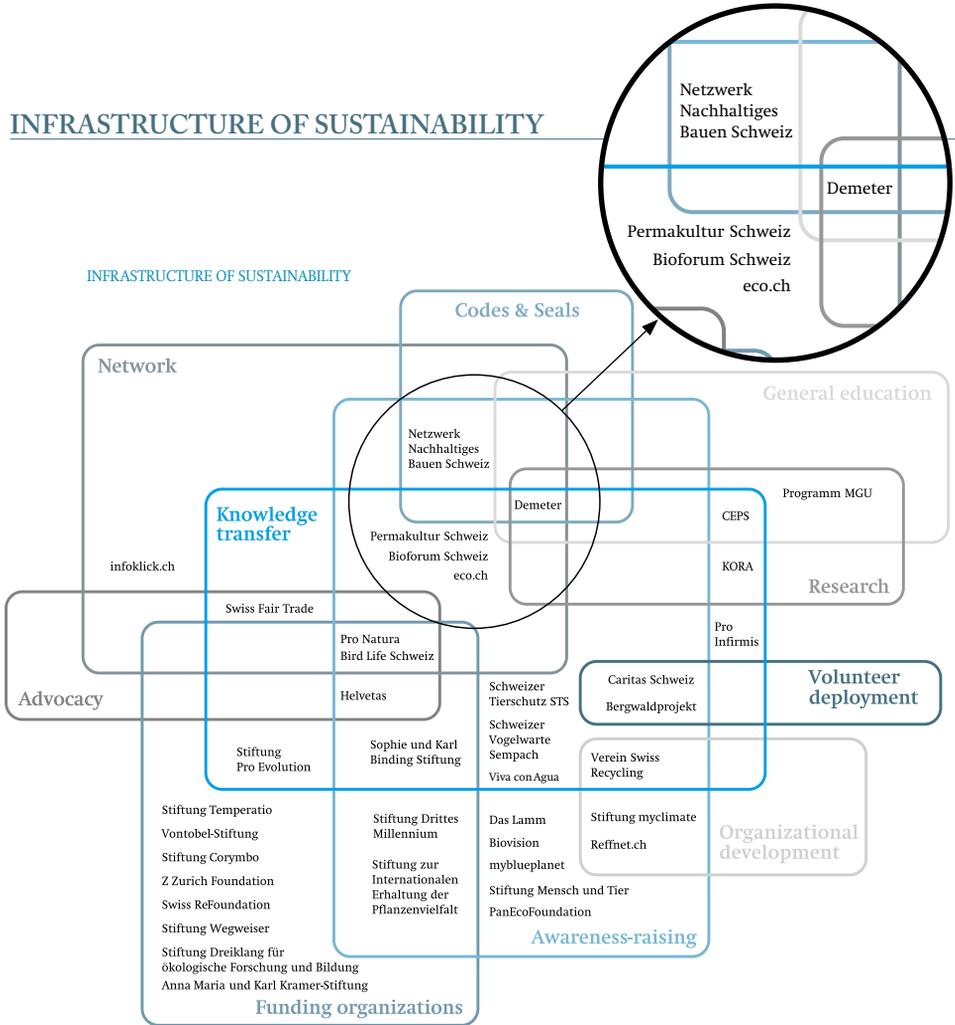
THEORETICAL FOUNDATION OF STRATEGIC CHOICES ON NONPROFIT FINANCE STRATEGIES



Financial growth is not the paramount goal of NPOs, yet, it is a crucial part of implementing the organization's purpose. With this research project, we researched the strategic financial management of NPOs. Four case studies helped us to analyze the criteria: efficiency, governance and ethics, competence, volatility and interdependence. Our results show that the criteria governance and ethics, as well as competence, are important factors for the growth of NPOs. Successful growth strategies focus on the diversification within the main financing source.

www.ceps.unibas.ch/forschung/projekte/aktuelle-projekte

INFRASTRUCTURE OF SUSTAINABILITY



NPOs take on a diverse set of societal tasks as an actor or by enabling philanthropic actions. The aim of this research project was to define how NPOs can strengthen sustainable development and which roles they play in the process. Regarding Switzerland, we formulated this research question: how do NPOs in Switzerland support society's transformation to sustainable development? The results are visualized on a map showing the differences between ten different types of functional strategies in the Swiss NPO sector.

Publications



CEPS Forschung & Praxis – Vol. 15

Der Schweizer Stiftungsreport 2016

Beate Eckhardt, Dominique Jakob,
Georg von Schnurbein



CEPS Forschung & Praxis – Vol. 16

Der Schwankungsfonds

Finanzierung sozialer Einrichtungen im Umbruch
Daniel Zöbeli, Daniela Schmitz



Foundation Governance – Vol. 12

Swiss Foundation Code 2015

Principles and Recommendations for the
Establishment and Management of Grant-making
Foundations.

Georg von Schnurbein, Philipp Egger,
Thomas Sprecher



Mission Investing

Four Essays on Mission-based Investment
Strategies in the Context of Nonprofit Organizations
Tizian Marco Fritz

Educating Talents since 1460.

University of Basel
Center for Philanthropy Studies
Steinengraben 22
4051 Basel
Switzerland
T +41 61 207 23 92
ceps@unibas.ch

www.ceps.unibas.ch
Initiated by: Swiss**Foundatlons**



Executive Education & Lectures 2016

Professor Dr. Georg von Schnurbein offered or facilitated the following lectures mainly within the scope of the Faculty of Business and Economics bachelor's program:

Spring term 2016



LECTURE

Nonprofit Management

Evaluation and satisfaction level of students: The students (N=46) evaluated the lecture at an average grade of 5.0 and 95.6% would recommend the lecture to other students.

NUMBER OF STUDENTS: 246
Previous year: 267



COLLOQUIUM

Colloquium on foundations

Evaluation and satisfaction level of students: The students (N=12) evaluated the colloquium at an average grade of 5.5 and 100% would recommend this colloquium to other students.

SELECTED TITLES:

- Vergleich von Gütesiegeln und Zertifikaten für NPO
- Governance in global agierenden Stiftungen
- Pro und Contra des Effektiven Altruismus

NUMBER OF STUDENTS: 12
Previous year: 10

NEW: SEMINAR

"Verantwortungslose Unternehmen? Konzepte und Ziele von Corporate Sustainability"

PROFESSORS: Prof. Dr. Manfred Max Bergman, Prof. Dr. Klaus M. Leisinger, Prof. Dr. Lucas Meijs (Erasmus University Rotterdam), Prof. Dr. Georg von Schnurbein

NUMBER OF STUDENTS: 15

NEW: LECTURE

"Stiftungs-, Vereins- und Gemeinnützigkeitsrecht"

Organized by Fachbereich Privatrecht at the Faculty of Law of the University of Basel. LECTURER: Dr. iur. Roman Baumann Lorant

NUMBER OF STUDENTS: 10

Fall term 2016



LECTURE

Foundation Management and Corporate Philanthropy

Evaluation and satisfaction level of students: The students (N=80) evaluated the lecture at an average grade of 4.9 and 93.9% would recommend the lecture to other students.

NUMBER OF STUDENTS: 155
Previous year: 187



BACHELOR'S SEMINAR COURSE

"Nonprofit-Organisationen und -Management"

Evaluation and satisfaction level of students: The students (N=23) evaluated the Bachelor seminar at an average grade of 5.1 and 100% would recommend the seminar to other students.

SHORT SUMMARY OF A STUDY (IN GERMAN):

"Frauen in der NPO-Führung: Auswirkungen auf die finanzwirtschaftliche Performance." Based on financial data of ZEWO certified organizations, the relation between the number of women in management positions and the financial health of NPO was researched. An analysis of the results lead to the conclusion that rentability of organizations is significantly higher if more than half of the members of the management body are women, or if the CEO is a woman.

NUMBER OF STUDENTS: 23
Previous year: 20

INTERDISCIPLINARY SEMINAR

"Needs Assessment als Basis für Transformative Leadership"

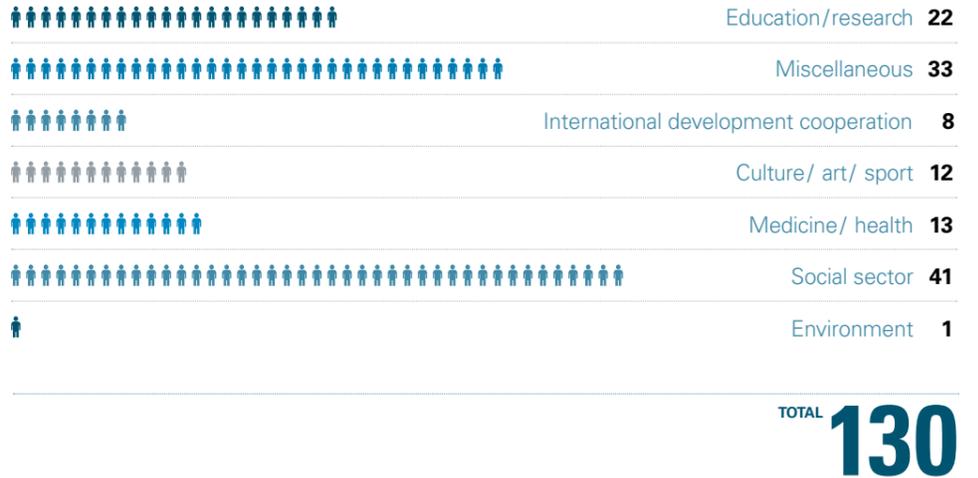
Interdisciplinary seminar at the University of Freiburg as part of the transnational university program "Eucor - The European Campus". In cooperation with the regional branches of Caritas in Freiburg, Strasbourg and Basel, students gathered information on gaps of the coverage of social services and developed different approaches to solve this problem.

NUMBER OF STUDENTS: 8

Guest speakers in lectures

- Alain Bouvrot / Tobi Fischer, Wealth Management & Foundation Desk, UBS Basel
- Patience Grueninger, Head of Corporate Donations & Philanthropy, F. Hoffmann-La Roche Ltd
- Daniela Müller, Project Manager, Schöpflin Stiftung Lörrach
- Dr. Hagai Katz, Senior Lecturer, Ben-Gurion University of the Negev (Israel)
- Dr. Carsten Rübsaamen, CEO, BOOKBRIDGE Foundation
- Stefan Stolle, Head of Communication & Fundraising, Helvetas Intercooperation

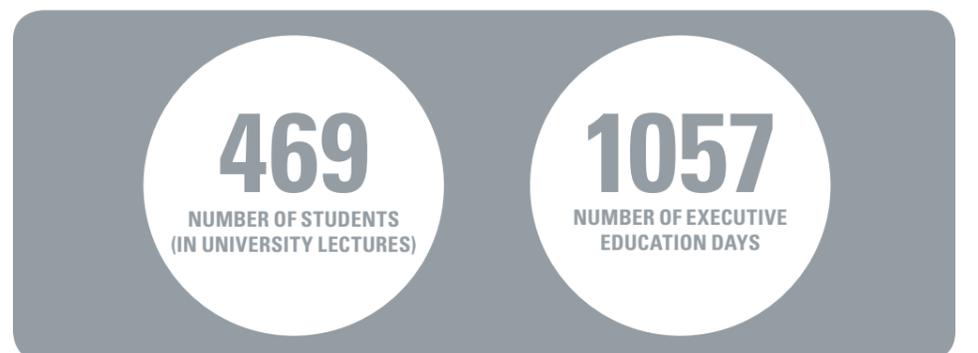
Sector of origin of executive education participants



Number of course participants

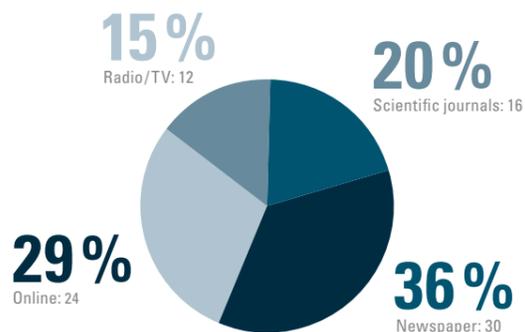


Lecturers



Participant satisfaction in executive education

95% of participants are happy with the training and course contents
→ **very good or good**



In 2016, the CEPS was mentioned more than 80 times in the media. Below selected articles:

1. **TAGES-ANZEIGER** – 16.2.2016

“Im Sog der tiefen Zinsen”

Gemeinnützige Stiftungen erzielen mit ihren Vermögen kaum noch Zinsgewinne. Das bekommen vor allem jene zu spüren, die auf ihre Gelder angewiesen sind.

The current interest rates are causing problems for foundations in Switzerland, as low-risk investments are often a main financing source. Georg von Schnurbein confirms that low interest rates particularly affect small foundations with lower assets. Yet, the current situation could also be an opportunity for foundations to concern themselves more strongly with their asset management, which has often been neglected up to now.

2. **NZZ** – 19.4.2016

“Weiter wachsende Zahl von Stiftungen”

Die Zahl der gemeinnützigen Stiftungen ist in den vergangenen Jahren gestiegen, allerdings sind einige auch rasch verschwunden. Die Gründungszahlen nehmen tendenziell ab.

The publication of the Swiss Foundation Report prompted many media outlets to report on the changes in the Swiss foundation sector. The articles focused on the decreasing number of newly formed foundations, the difficulties relating to the low interest rates and the changes in the Swiss foundation law.

3. **LETEMPS** – 12.5.2016

“La philanthropie se professionnalise”

La philanthropie n'est plus seulement un portefeuille, c'est un laboratoire d'idées.

Donors are increasing their demands: they don't just want to spend money, but also want to see and measure the results of their donations. This leads to a larger interest in philanthropy research. In French-speaking Switzerland, the IMD in Lausanne and the University of Geneva each created new professorships for philanthropy research.

4. **BASLER ZEITUNG** – 27.8.2016

“Kapital darf oft nicht aufgebraucht werden”

Für gemeinnützige Stiftungen ist nicht nur die Rentabilität der Anlagen entscheidend. Es ist ebenso wichtig, welcher Tätigkeit die Firmen nachgehen, in die investiert wird.

Foundations rely on profit-yielding investments of their assets. An important question is what companies a foundation can invest money in without jeopardizing its cause. The Swiss Foundation Code offers recommendations for members of foundation boards on how to avoid conflicts between a profitable asset management and the foundation's purpose.

5. **SOZIALAKTUELL** – 2.9.2016

“Freiwillige in Leitungsgremien”

Der Aufbau eines guten Governance-Systems ist Aufgabe des Vorstands und der Geschäftsführung zugleich.

Good governance is crucial for NPOs. In a guest column, Steffen Bethmann explains different scientific models in governance research. Based on these theories he explains possible factors of success for the activities of the foundation board and the management board and working with volunteers.

6. **NZZ** – 21.11.2016

“Spenden ohne Reue”

Kleine Beiträge sind die wichtigsten Spenden für caritative Vereinigungen. Spenden sind wiederum nach staatlichen Beiträgen auch deren wichtigste Finanzierungsquelle.

People who would like to donate money to charity are often uncertain about how their money will be spent. A large concern is that too much money goes into the administration of NPOs. Georg von Schnurbein disagrees: the results of NPOs should be measured by their impact, not by their administrative costs. The article disproves other common misconceptions about donations, including the widespread belief that donations of food and clothes are more effective than donating money, despite limiting the options of NPOs.

7. **ALLIANCE MAGAZINE BLOG** – 13.12.2016

“To link or not to link – Insights from corporate foundations”

It remains a challenging task for a corporate foundation to balance its mission for the public good with the expectations of its 'for-profit' oriented company.

The relationship between a corporation and its corporate foundation can be designed in different ways. In her contribution, Theresa Gehringer writes that the main issues of discussion at the European Corporate Foundations Knowledge Exchange in Fontainebleau were the relationship between corporate foundations and corporate social responsibility and the distribution of roles on an inter-organizational level. The participants of the conference agreed that the roles in the corporation and the corporate foundation need to be settled very clearly for the collaboration to function.

Our new location



On 17 August, we moved to our new offices at Steinengraben 22 in Basel. The offices on the 5th floor offer us ideal conditions for efficient team collaboration. Our new central location is well connected to the public transportation system and we are now at striking distance to the university infrastructure at Petersplatz.

Rapport between research and practice

CEPS has the aim to build a strong connection between scientific research and practice. Robert Schmuki, former Director of the foundations IdéeSport and Pro Juventute, has been strengthening our team as the Director of Executive Education. His main task is the improvement of the knowledge transfer in consulting and executive education with a focus on upscaling projects. robert.schmuki@unibas.ch

International guests at the CEPS

In the spring term, Prof. Dr. Lucas Meijs of the Erasmus University Rotterdam and Dr. Hagai Katz of the Ben-Gurion University of the Negev (Israel) visited the CEPS and gave lectures to our students. In June, Prof. Dr. Jeffrey L. Brudney, CEPS Affiliate Professor, stayed with us for a week to develop research ideas along with our team.

Expansion of courses at the University of Basel – Cooperation with the University of Freiburg

Students at the University of Basel had the opportunity to participate in lectures and courses on philanthropy and non-profit organizations at different faculties. The innovative Service Learning seminar offered at the Albert Ludwig University of Freiburg was established this year.

Canal+ in the lecture hall

The newsmagazine “L'Effet Papillon” by French premium channel Canal+ broadcast an edition on the future of philanthropy on 10.10.2016. Along with interviewing Melinda Gates and other philanthropists the news team filmed footage in Prof. Dr. Georg von Schnurbein's lecture. Students in this lecture were interviewed on their motivation to take a course on philanthropy at the university.

DAFNE Meeting Corporate Philanthropy

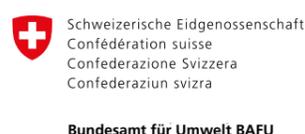
In December, the Donors and Foundation Networks in Europe (DAFNE) and the Centre Français des Fonds et Fondations (CFF) invited corporate foundations from all over Europe to gather in Fontainebleau and exchange their experiences. At the meeting, Steffen Bethmann of the CEPS and Lonkeke Roza of the Erasmus University Rotterdam held a workshop on governance of corporate foundations. Theresa Gehringer followed the discussions as an official observer and summarized their results for the plenum.



COACHING ASSIGNMENTS

The CEPS offers tailored coaching for organizations and takes on external research missions on a limited basis. In 2016, the CEPS supported six organizations.

Federal Office for the Environment FOEN



The Federal Office for the Environment is in the process of creating an overview of foundations in the research and energy sectors, with the aim of initiating new forms of cooperation between the state and the third sector. The CEPS supports the FOEN with additional data and by controlling the FOEN's data and evaluations, leading to an acceleration of the process and an improvement of the results.

Credit Suisse



Governance is an increasingly important topic for non-profit organizations, yet, there are very few training programs for board members and those who are interested in the field. With the help of the unit Corporate Citizenship Switzerland of Credit Suisse, the CEPS developed a series of seminars for the board on principles of governance, fundraising and impact measurement for executives.

Unité



Unité, the Swiss association for international development cooperation, represents the interests of its members and aims to improve the quality of volunteer work through standards, evaluations, studies, support and training programs. Unité is currently in a strategic development process. The CEPS supports it with defining the association strategy and improving solidarity amongst the members through offering professional inputs and hosting two workshops.